

Contact: Mark Carman Tel: 727.776.8314

Email: mark.carman@motionrocket.com

FOR IMMEDIATE RELEASE

MOTIONROCKET LAUNCHPAD SOFTWARE TO CONTROL NEW LED AT EAST CAROLINA UNIVERSITY.

Launchpad Clip Server and CG Software has been selected by Capturion LED of Laurel, MS to control the new LED screen for the University of East Carolina in Greenville, NC.

September 1, 2010 - Launchpad Clip Server and CG Software has been selected by Capturion LED of Laurel, MS to control the new LED screen for the University of East Carolina in Greenville, NC.

The new stadium expansion project features a 1280 x 424 pixel main scoreboard and a facia ribbon which is 768 x 64 pixels.

The upgraded video system features all HD equipment and a symphony of state-of-the-art graphics platforms.

Launchpad joins VizRt, Broadcast Pix and Expression as one of the tools used to drive content on the LED screens.

Launchpad has exclusive control of the LED facia ribbon and works in partnership with the Broadcast Pix and or VizRt.

For more information and project photos, please visit http://www.motionrocket.com