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**MOTIONROCKET LLC RELEASES NEW LED DISPLAY CONTROL SOFTWARE
FOR SPORTING VENUES**

**‘Launchpad’ Clip Server and CG Software Offers Cost-Effective Option for Controlling
LED Video Screens in Sporting Venues.**

Sept 10th 2009 – Motionrocket LLC has officially released their Clip Server and CG software known as ‘Launchpad’. Launchpad is designed to control LED displays in a sporting venue.

The new software has been successfully implemented at Akron University’s Infocision Stadium, Furman University and Mississippi State University as a key component in a LED Scoreboard installed by Capturion LLC of Laurel, MS.

The product is designed to be a feature-rich alternative to existing control systems at a more competitive price point (Retail cost of \$9,845.00).

Key Features of Standard Version:

- 3 Channel output in DVI format and 1 Balanced XLR Audio Output.
- 216 Media items supported within one ‘ButtonPage’ which can be created and saved for easy recall (even during media playback)
- Media file support for MPG, AVI, MOV, JPG, BMP, PNG & PNG Sequences (With Alpha-channel support), WAV and MP3.
- Automatically stretches improperly formatted graphics to proper screen size.
- Supports LED Ribbon displays by providing real-time pixel remapping of wide format videos.
- Supports Key/Fill hardware by allowing user to define default background color for Chroma or Luminance keying.
- Allows external game data overlays from Scoreboard consoles, Stat-Crew XML, and User-Created data in the form of its own web-interface.
- Simple User Interface allowing point and click content control.
- Allows multiple channels to be synchronized with one button control.
- Reliable server platform featuring Quad-Core CPU, Redundant Power supplies and RAID 5 HDD.

For more information please visit <http://www.motionrocket.com>